

Gilbert Riedelbauch (Canberra, Australia)

CAMOUFLAGE & OBJECT RECOGNITION: POINTS OF VIEW CHALLENGED

Camouflage and Object recognition can be seen as the opposite sides of the same coin. They are connected by contrast - one is actively concealing, while the other tries to understand what there is. This underlying tension will be assessed from a wide variety of view points and is the driving force of this workshop about design education.

By challenging traditional principles of design, participants will advance their individual view and ideas about seeing what would/could be needed in a society the day after tomorrow. Drawing on the diversity of participants' personal backgrounds - including culture, views and language - personal design strategies can be developed.

Workshop Task: Through group work and critique, participants develop approaches to bring their speculative design ideas/concepts into focus. While the outcome of this workshop is open-ended, the documentation of every participant's 'process of discovery' will be recognised as the final object.

In preparation: Please bring images/drawings (on paper, digital or bookmarked web-link or other) that you associate with each of the following ten terms: innovation, useful, aesthetic, clear, unobtrusive, honest, durable, thorough, sustainable, essential.

Gilbert Riedelbauch is a contemporary designer/maker who works with a variety of materials and processes. As a silversmith his background is in traditional metal working techniques, a practice to which he has added digital technologies. His particular interest is in the integration of digital fabrication processes together with traditional making. His studio is based in Canberra, Australia, from where he exhibits nationally and internationally. His works include public art, sculptural-objects based on mathematical equations, Light objects using LEDs and since recently folded forms made from composite aluminium.

After finishing his studies as a Meisterschüler in silversmithing at the Academy of Fine Art Nuernberg, Germany, he completed a Graduate Diploma at The Australian National University, School of Art, where currently undertakes his PhD candidature. As a senior lecturer, he convenes the Graduate Coursework program for Visual- and Digital art and also leads the School's Foundation Studies Program.

In 2007 Riedelbauch received a national teaching award - a Carrick citation - for his contribution to university teaching and in 2014 he became a Senior Fellow of the Higher Education Academy UK. In 2016 Riedelbauch received a Distinguished Teaching Award from the Australian Council of Art & Design Schools and a teaching award for a 'Program that enhances student learning' from the ANU's College of Art and Social Sciences.

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Please register your participation via e-mail: catherine.walthard@fhnw.ch

Registration deadline: June 2nd 2017